

Presents

Charlene St. Jean

Marketing on a Shoestring

What does a company do when they have very little money for marketing or advertising? Attend North Shore Women in Business September 13th and learn practical tips and innovative ideas on how to promote and market your business on a shoestring from marketing coach, **Charlene St. Jean**. Small businesses with small budgets can still soar with sales and Charlene will teach you how!

*Register by 12 pm on September 11th — space is limited!**

Sponsored by:

NAFFAH & COMPANY PC
Certified Public Accountants and Consultants

Sept. 13, 2012

Check-In 7:00 am

Meeting 7:30 – 9:00 am

Danversport Yacht Club

161 Elliott Street, Danvers, MA 01923

\$25.00 Members

\$39.00 Future Members

RSVP info@NSWIB.org

or call **(781) 484-6368**



Charlene St. Jean, owner of **Purple Diamond LLC** in Beverly, MA is in business to: help change your view of Marketing and Sales, to help you grow your business through smart and prudent marketing efforts, close the sales needed to make you a success. She is enthusiastic and passionate in helping her clients embrace new technological marketing tools to integrate them with traditional marketing and is why Purple Diamond has had a significant impact in the local market.

Charlene's expertise and services run the full gambit of marketing, advertising, and sales and her company offers a unique solution for small to mid size companies without a big price tag. Purple Diamond provides support in Marketing and/or Sales, one-on-one coaching, TV & radio commercial production, media (TV, radio, print) buying, Social Media Marketing Strategy and Training, Web Content & Design Solutions, Brochure Design, Corporate Video and Email Marketing and Blogging Campaigns. Charlene also shares Marketing Tips throughout the week on the Purple Diamond LLC Facebook page and has her own Purple Diamond Success Network Group on LinkedIn.

www.purplediamondmarketing.com

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"Meeting reservations and cancellations must be made by Tuesday noon the week of the event, unless otherwise specified. Any member making a reservation after this time or coming to a meeting without a reservation will be charged the At-the-Door price of \$39.00. No shows will be billed. Thank you for your understanding."